AREC 213

**Business Plan and Market Research Resources**

*These are a few (by no means all) of the sites offering samples of business plans. Search them, find one or more similar to your business idea and take segments of each to make your plan stronger. By typing “free agriculture business plans” into a Google search the following sites were found. Change the Google search words just a little (i.e. free farm business plans or free food processing business plans) and different sites are found.*

Examples:

1. Live Plan – Template-based software for creating your business plan; includes many sample business plans in agriculture/horticulture-related businesses

<http://www.bplans.com/farm_and_food_production_business_plan_templates.php#.UlVQuNKmii4>

1. Beginning Farmers – An online resource for farmers, researchers and policy makers

<http://www.beginningfarmers.org/farm-business-planning/farm-incorporation/>

1. Farm Business Planning Template from the Ag Marketing Extension Service

<http://agmarketing.extension.psu.edu/Business/PDFs/farm_business_plan_10_10.pdf>

1. Samples of Business Plans

<http://samplesofbusinessplans.net/category/all-samples-of-business-plans>

*Next, do a KEY WORD search and see what you can learn about other businesses that do what you want to do. Take phrases, ideas, product or services or other pieces of what they do and incorporate them into your plan.*

Example: “Family Fun Farm” yielded more than 20 websites across the country.